

# 2015 Great American Water Balloon Fight

Proceeds Benefitting Team Tassy

September 12, 2015 @ Pittsburgh's Schenley Plaza

Event Sponsorship Packet

**GET INVOLVED and HELP US MAKE THIS GLOBAL EVENT A SUCCESS:** The Great American Water Balloon Fight is the must-go event every summer. It is the ultimate combination of having fun while doing good. There are a number of ways to get involved and sponsor the fight.

As a sponsor of the event, you will receive ongoing appreciation from Team Tassy via all press coverage (website, social media, and radio), prominent positioning on the website (traffic expected to exceed 20,000 in the summer months), logos on signs and supplies used throughout the water balloon fight, up to 10 complimentary tickets for your staff and family, and more. Join us today! Companies interested in a sponsorship should contact Christina Marsico at [Christina@teamtassy.org](mailto:Christina@teamtassy.org).

## The Great American Water Balloon Fight Sponsorship Benefits

Corporate Partner Benefits	Presenting \$5,000	Boo-yah \$2,000	Baby Pool \$1,000	Barrel \$500	Bucket \$250
Corporate Logo on Team Tassy Homepage for 1 Year	X				
Acknowledgement in All Media (Press Releases, Social, Paid & Earned)	X				
Opening Remarks by Corporate Representative	X				
Announce Water Balloon Fight Champion at End of Fight	X	X			
Ownership of a section of the spectator zone	X	X	X		
Exclusivity at Partner Level	X	X	X	X	
Individual table for promotional material	X	X	X	X	X
Banner Location on Event Day	Banner on concert stage, event entrance & 'Splash Zone' quadrant	Event entrance & 'Splash Zone' quadrant	Event entrance & 5 signs placed around 'Splash Zone'	5 Signs Placed Around WBF registration and 'Splash Zone'	3 Signs Placed Around WBF registration and 'Splash Zone'
Event Tickets	20	12	8	4	2
Social Media coverage on Facebook, Twitter, and Instagram	50 posts	30 posts	20 posts	10 posts	5 posts
Corporate Logo on Event Website	X	X	X	X	X



To sponsor the 2015 Second Annual Great American Water Balloon Fight, please complete the form below and mail with a check to:

Team Tassy  
6101 Penn Avenue  
Pittsburgh, PA 15206

Please make checks payable to Team Tassy.

Company:

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Contact Name:

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Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code:

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Phone Number: \_\_\_\_\_ Email:

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Web Address:

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Sponsorship Levels:

Presenting Level (\$5,000)

Barrel Level (\$500)

Boo-yah Level (\$2,000)

Bucket Level (\$250)

Baby Pool Level (\$1,000)

Upon the purchase of a sponsorship, please email to [christina@teamtassy.org](mailto:christina@teamtassy.org) the following items:

- Name of company as it is to appear on all print and web materials.
- Full color and black and white versions of logo as they are to appear on print and web materials.

Thank you for your commitment to eliminating global poverty. We hope to see you and your team at the fight!

